



2016 ANNUAL REPORT

We're excited to share much of what we accomplished with your support for farmed animals in 2016.

We greatly increased our outreach/ education efforts in 2016, made possible with our committed volunteers! PEAK attended several Vegfests among other events, reaching thousands of attendees with our message of kinship.

At the Sanctuary grounds we completed the chicken coop, added a Visitor's Shack, and another moveable animal shelter. In the Summer, we achieved our largest fundraiser to date, our Cowpaign, raising funds to expand pasture and add a cow barn for Vegan and future pals.

Last but not least, we welcomed home Vegan (steer), Nigel (rooster), Frankie (rooster), Nemo (goat), and George (goat).

We are beyond grateful to all of you who continually and consistently support PEAK! While we are pleased with our progress, our goals are to expand the Sanctuary and our reach and impact for farmed animals. We hope that you will continue to stand with us in kinship and make these goals a reality.

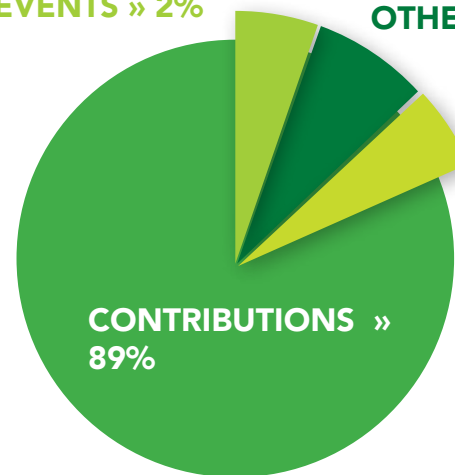
In Gratitude,
Mark + Michelle Pruitt
Founders

TOTAL REVENUE

\$169,818

FUNDRAISERS & EVENTS » 2%

OTHER » 5%



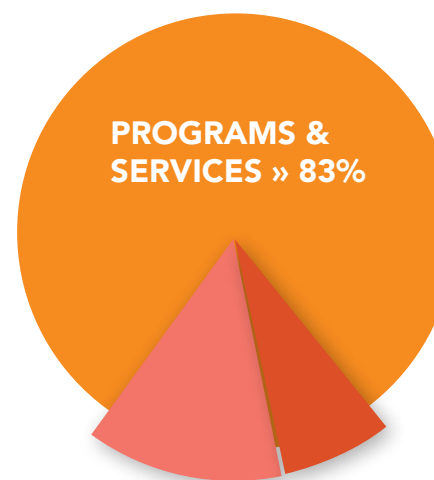
CONTRIBUTIONS » 89%

GRANTS » 4%

TOTAL EXPENSES

\$118,490

PROGRAMS & SERVICES » 83%



MANAGEMENT & GENERAL » 14%

FUNDRAISING » 3%

2016 ACCOMPLISHMENTS

EDUCATION + OUTREACH

- Hosted Vanderbilt Alternative Spring Break
- Chicago Veg Fest
- Vegan Mania
- Bluegrass VegFest
- Flea Off Markets
- Mighty Kindness Hootenany
- Earth Day Fair Indy
- Lexington VegFest
- Speaker at Louisville Community of Mindful Living
- Seven Sense Festival
- Irvington Halloween Festival
- Turn Festival
- Speaker at Louisville Sustainability Forum
- Bellarmine University Field Trip
- Visitor's Shack created to house educational materials

GRANTS

- ASPCA
- Summit Media Radio Friends & Family
- Well Fed World

RESCUE

- Nigel was found injured in January
- Vegan came home after recovery in February
- Nemo came home in March
- Frankie rescued in June
- George rescued in June

EXTRA HIGHLIGHTS

- Raised over \$30,500 for our COWpaign
- Established 8-month Emergency Operations Fund within the net revenue
- Increased our newsletter subscribers by 248% (from 657 to 2286 subscribers!)

NET REVENUE \$51,328

2016 BOARD

Michelle Pruitt
President
Jan 1 - Dec 31

Mark Pruitt
Vice President
Jan 1 - Dec 31

Tiffany Bright
Secretary
Jan 1 - Dec 31

Katie Bright
Director
Feb 1 - Dec 31

Joan Garrett
Director
Jan 1 - June 18

MISSION

Uplands PEAK Sanctuary rescues and rehabilitates abused and neglected farm animals, educates the public about the healthy benefits of a vegan lifestyle, and promotes sustainability.

SPECIAL THANKS TO OUR 2016 DONORS

» \$250-499

Sally Applegate-Rodeman
Emily-Eden Belle
Timothy Hawley Books
Katie Bright
Michael Carlberg
Lynn Caroll
Addison & Kelly Cramer
Nancy Fox James
Deborah Heck Tassone
Nicki Hoyt
Ariadne C. Jones
Sara & Rob Laycock

Rene Llewellyn
Louisville Vegan Jerky Co.
Jan Matthews
Mowgli Studio
Nation Family
Megan & Norm Renwick
Donna Robinson
Joe Rupp
Derek Watson
Debra Winter

» \$500-999

The Abel Family

Michelle Alyea
Anonymous
Erin Behn
Leslie Burdine
Tara Harris
Bob Kasarda
Fred & Robin Kerstiens
Kathleen L. Koprowski
Tonja & Julian Robertson
Rev. Carol A. Saunders
Shane & Jacqueline Schuh
Julie Tilley
Whole Sun Designs Inc.

» \$1000+

Sky & Angela Yeasayer
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Rainbow Bakery
Sarah & Joni Romans
Shawn & Becky Steele